



**EXPEDITED PROCEDURE**  
**Examining Group Number 3627**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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|-------------|--|-----------------|------------------|
| Applicant:  | Gerald Storch et al.   | Examiner:       | Kramer, James A. |
| Serial No.: | 09/865,893   | Group Art Unit: | 3627             |
| Filed:      | May 25, 2001   | Docket:         | T634.112.101     |
| Title:      | CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET<br>SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE |                 |                  |

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**AMENDMENT AND RESPONSE UNDER 37 C.F.R. 1.116**

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Amendment and Response is in reply to the Final Office Action mailed Dec. 23, 2004. Please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2.

Remarks begin on page 8.

*Enter*  
*3/5/05*  
*JH*